RECOGNISING AND CELEBRATING THE BEST OF BRITISH BUSINESS

Introducing the

amazon ScaleUp Awards

Brought to you by Business Leader Magazine

WHY ENTER

20TH MARCH 2020 - HILTON HOTEL, PARK LANE, LONDON
SCALEUP-AWARDS.CO.UK
Introducing the **AMAZON SCALEUP AWARDS 2020**

The Amazon Scale-Up Awards is the UK’s most prestigious awards celebrating high-growth businesses and scale-up entrepreneurs.

Launched by Business Leader, the Scale-Up Awards are an evolution of the South West’s Business Leader Awards, which have been a huge success growing year-on-year and now attracts some 600 guests at the annual event.

WHY ENTER THE AWARDS?

The Amazon Scale-Up Awards by Business Leader are a statement of true British success with national recognition among peers, customers and stake holders. They transcend sector and industry accolades and position winners at the forefront of British business.

1. Raise your business profile on the national stage
2. Amplify your brand and reputation
3. Gain added credibility and trust
4. Have national recognition for your achievements
5. Boost staff morale and attract new talent
6. Position your business as ‘best in class’
7. Win more customers and justify your pricing

When & Where?

When: 20th March 2020
Where: Hilton Hotel, Park Lane, London

TO ENTER, VISIT WWW.SCALEUP-AWARDS.CO.UK
Do you own or manage an exceptional British business? Have you launched an innovative product or service, or achieved exceptional growth? Perhaps you are committed to corporate responsibility, or even run a social enterprise that is having a real impact.

The Scale-Up Awards are free to enter and you may enter multiple categories. Entry is open to businesses, entrepreneurs and organisations that are based in the UK and who can demonstrate ‘best in class’ business performance.

AN UNFORGETTABLE NIGHT

Award winners will be unveiled at a glamorous gala dinner hosted at the world famous Hilton Hotel on Park Lane, London on Friday 21st June 2019 - an exquisite evening attended by celebrities, VIP’s and leaders from business, government and education. Celebrate with a champagne reception, 4 course gala dinner and entertainment with a celebrity host.

The glittering black-tie awards evening will give you the opportunity to mingle with Britain’s top business leaders and entrepreneurs, high profile investors, deal-makers and the media in London’s glamorous West End.

ENTRY PROCESS AND JUDGING

TO ENTER, VISIT WWW.SCALEUP-AWARDS.CO.UK
AWARDS ENTRY GUIDELINES PLEASE READ

Please select the category you want to enter (more information on pages 3) read the entry criteria, and provide evidence/content that shows how your business or organisation demonstrates the criteria outlined in the bullet points.

You have up to 800 words (7000 characters) to demonstrate why you should win your chosen award. It is recommended that your entry uses all of the allocated word count. You can upload up to ten documents to support your entry.

Award entries close November 15th 2019. You can enter as many categories as you wish.

AWARDS ENTRY DO’S AND DON’TS

Entries that ‘show’ rather than ‘tell’ will stand a better chance of recognition and becoming shortlisted. Don’t just say your business is the best but demonstrate why. Also, clearly outlined entries using bullet points and sub-headlines will be easier for judges to read and analyse.

Some awards will also require evidence of financial performance. Alongside your 800-word entry you can send in up to ten supporting documents. These can be certificates, evidence of financial performance, previous awards, accreditations, testimonials and others.

If you would like to send videos or any other supporting documents that you may not be able to attach, please send through to editor@businessleader.co.uk. Also, please note that when assessing your entry, the judge may want to call you to discuss elements of your entry or even visit your business. So please provide your telephone number and full address.

There is no cost for entering the awards. However, if you are shortlisted as a finalist you will need to book seats at the event and it is a condition of entry that at least one representative of your company attends. If you are a finalist in more than one award, or have already booked places, you do not need to book additional places.

If you have any questions regarding entering the awards please call one of the awards team on 020 3096 0020.

TERMS AND CONDITIONS OF AWARD ENTRY

1. The Amazon Scale-Up Awards are owned and organised by Business Leader Limited.
2. Participation in the Amazon Scale-Up Awards is only available via the online entry form at www.scaleup-awards.co.uk
3. We cannot be held responsible for entry applications that are not received.
4. Entries cannot be withdrawn or changed once submitted.
5. Entries received after November 15th 2019 will not be accepted.
6. Sponsors may enter awards but cannot enter an award they are sponsoring.
7. Entry is open to every business, in all sectors, where principle operations are based in the UK and where individual category guidelines are met.
8. Applicants may enter any number of categories provided the entry is appropriate to the category.
9. Entrants may be asked for further evidence to validate an entry and failure to provide such evidence may render the application null-and-void.
10. The organisers cannot accept any responsibility whatsoever for the protection of rights of entrants’ products/service. Entrants will be expected to protect those aspects of their business that may be patentable, registerable or otherwise secret and governed by intellectual property, copyright or similar legislation.
11. It is a condition that entrants must declare whether they, or the business they represent, are involved in (or could be involved in) any dispute or judgement that could in any way interfere with the proper conduct of the Amazon Scale-Up Awards.
12. Entrants agree that Business Leader Ltd and judges may conduct such due diligence as is necessary to judge an entry, which may include a directors and/or financial check with a Credit Reference Agency.
13. All entrants must agree to publicity in respect to their entry both before and after the Amazon Scale-Up Awards gala dinner.
14. Finalists will be selected for each category by the judges and the winner will be announced on the evening of March 20th 2020.
15. Awards are free to enter but those selected as finalists are required to attend the awards presentation and must purchase tickets. At least one representative of each finalist is required to attend the awards on March 20th 2020 and be prepared to accept an Award if they win. You do not need to book additional tickets if you are a finalist in more than one category. Please note, failure to attend or book tickets may render your entry null-and-void.
16. The judges’ decision is final and the organiser is not obliged to justify any decision or enter into correspondence.
17. The organiser reserves the right to withdraw or change award categories, change entry deadlines, or change the date of the awards gala dinner, venue or host.
18. Award winners and finalists may state in advertising/promotional activity and on their stationery that they are a winner or finalist, but this must include the category, the year in which the award was won, and ‘Winner’ or ‘Finalist’.
19. The copyright of all materials assembled by the organiser will remain the property of the organiser and may be used for the purpose of publicising the awards.
20. By engaging in the process and attending the event entrants, including appointed representatives and guests, acknowledge that they may be photographed or filmed and agree that such photography or film/video may be used in promotional or branding activity including any comments or testimonials.

TICKETS AND GALA DINNER

21. Ticket bookings are only deemed valid once payment has been received.
22. No refunds are available, but guests may substitute another guest provided Business Leader Ltd is notified 48 hours before the event.
23. Business Leader Ltd reserves the right to refuse ticket sales or cancel a booking at any time. In such circumstances, a full refund will be made if payment has already been received.
24. Guests must be a minimum of 18 years old.
25. Dress code is formal black-tie. Guests who are not wearing suitable attire will be asked to leave.
26. If the event is cancelled, for example due to severe weather, potential threats to the venue or guests, technical problems at the venue or other reasons, Business Leader Ltd will at its sole discretion (1) reschedule the event for another date and your tickets will be valid for that date, or (2) if the event is not rescheduled ticket prices will be refunded.
27. A glass of champagne or soft drink is provided on arrival. Any further drinks should be ordered directly with the venue.
28. A fixed 3 course meal is provided to all guests. Special dietary requirements can ONLY be accommodated if advised in writing to Business Leader Ltd 14 days before the event.
29. The timings of the event are approximate and may run early or run late.
30. While Business Leader Ltd has booked the evening host in good faith, should the host be unavailable for any reason (for example due to travel delays, ill-health or any other reason) Business Leader Ltd will attempt to find a suitable replacement host but this cannot be guaranteed.
31. Guests who act in an unsociable, offensive or disruptive manner will be asked to leave immediately.